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01 <u>Fax</u> (3/1) 2/3-2003							
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						(Date)	
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APPLICATION NO.	FILING DATE	FIRST NAMEI			ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/798,342	03/12/2004		Dwight Aller	n Merriman	16113-1341006	5601	
TITLE OF INVENTION: METHOD OF DELIVERY OF TARGETING, AND MEASURING ADVERTISING OVER NETWORKS							
APPLN. TYPE	SMALL ENTITY	ISSUE	E FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$15		\$300	\$1810	10/26/2010	
EXAMINER		ART UNIT		CLASS-SUBCLASS			
LANEAU, RONALD		3714		705-014000	-		
Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). [] Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. [] "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer			2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. 1. Fish & Richardson P.C. 2. 3.				
Number is required.							
3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE (CITY and STATE OR COUNTRY)							
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Please check the appropriate assignee category or categories (will not be printed on the patent): [] individual [X] corporation or other private group entity [] government							
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5. Change in Entity Status (from status indicated above) [].a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. []b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).							
The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. NOTE: The issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant, a registered agent or; or the assignee or other party in interest as shown by the records of the Untied States Patent and Trademark Office.							
(Authorized Signature) /George P. Bonanto/				(Date)			
Typed or Printed Name George P. Bonanto				Registration No.	59,717		

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